



Developing e-learning

E-learning allows users to learn where and when they wish to. It provides a permanent resource for refresher training and for training new staff. There are many forms of e-learning and it is important to create e-learning that is accessible, usable and engaging for the specific purpose and user group.

Optimum has experience of creating various e-learning solutions including:

- HTML and Flash-based learning tools for business systems processes
- Interactive online help i.e. "just in time" training
- Guided tours of applications and the processes to be completed within them
- WebEx virtual classroom sessions that can be recorded and used for anytime e-learning.

Case study → HMTL and Flash e-learning for a large media group

The client organisation had 2,500+ users of expenses and e-procurement and an e-learning approach was identified as the best solution. After clearly identifying the business and system processes involved, Optimum consultants created module definitions, the functionality and interactivity to be included, along with examples. The solution was then built in Adobe Captivate and Java.

A menu driven e-learning solution was created that allowed the learners to use it in different ways. It could be used in a linear fashion, following through the actual business process, with demonstrations, "try-it-out" opportunities and quizzes to test the users understanding of concepts. Alternatively, users can dip into separate elements of a process, as refresher or just-in-time training.

Case study → Excel modelling training for a major management consultancy

This client wanted to provide new consultants with the opportunity to experience and learn to build the complex Excel models that were often used on assignments.

Optimum created a VBA-driven learning tool that allowed the users to work through the process of creating a complex analytical model whilst accessing where assistance was needed. Learners also had the opportunity to obtain one-to-one assistance from a trainer where required.

Case study → Recorded WebEx session for an energy firm

Optimum created and delivered virtual classroom sessions for this client to support the upgrade of a finance system.

The virtual classroom sessions included demonstrations, explanations, PowerPoint graphics, discussions and quizzes. A live session was also recorded and made available to all staff via the company intranet. Using this e-learning tool, new joiners or those wanting refresher training can benefit from watching an engaging, interactive session with actual users' questions and discussion points.

Call us now for more information on:

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